

BEGA GROUP LIMITED (ACN 008 358 503)

SHAREHOLDER COMMUNICATIONS POLICY

1.0 INTRODUCTION

Bega Cheese Limited and its subsidiaries (**Bega Group**) recognises that shareholders and other stakeholders are entitled to be informed of all major developments affecting Bega Group in a timely and readily accessible manner. Bega Group is committed to keeping shareholders informed of all major developments at Bega Group that might be relevant to shareholders.

The purpose of this shareholder communications policy is to promote effective communication by Bega Group with shareholders and to encourage effective participation at the Bega Group annual general meeting (**AGM**).

The board of directors of Bega Group (**Board**) has approved this policy. The Board may approve updates and amendments to this policy from time to time.

This policy supplements Bega Group's other corporate governance policies available in the "investors" section of the Bega Group website, particularly the Bega Group continuous disclosure policy, which outlines specific procedures regarding the disclosure of material price sensitive information to the market.

2.0 APPROVAL OF COMMUNICATIONS WITH SHAREHOLDERS

The Bega Group Board will approve all shareholder communications. If in any circumstances that is not practical, shareholder communications will be approved by the Chairperson.

3.0 METHODS OF COMMUNICATION WITH SHAREHOLDERS

Information about Bega Group is provided to shareholders and other stakeholders through:

- a. announcements via the Australian Securities Exchange (ASX) in accordance with continuous disclosures obligations;
- b. the "investors" section of the Bega Group website;
- c. annual and half-yearly reports;
- d. the Bega Group AGM; and
- e. any other General Meeting of shareholders.

Bega Group encourages shareholders to receive company information electronically by registering their email address with the company's shareholder registry.

Shareholders and other stakeholders can contact Bega Group via telephone, mail or email.

4.0 ASX RELEASES

Bega Group will make announcements to the ASX in a timely manner in accordance with the ASX Listing Rules (see the Bega Group continuous disclosure policy).

All announcements made to the ASX are available to shareholders:

- a. in the "investors" section of the Bega Group website; or
- b. under the "company announcements" section of the ASX website.

5.0 BEGA GROUP WEBSITE

The "investors" section of the Bega Group website sets out:

- a. statements Bega Group has announced via the ASX;
- b. the half-yearly and yearly results statements;

- c. the Bega Group annual reports;
- d. notice of the Bega Group AGM; and
- e. general information about the Bega Group company and its activities.

6.0 HALF-YEAR AND FULL-YEAR RESULTS

The half-year and annual results are announced to the ASX pursuant to the Listing Rules and are available to shareholders in the same manner as other ASX announcements. The results are also available under the "investors" section of Bega Group's website.

7.0 ANNUAL REPORT

The Bega Group annual report contains key financial, operating and corporate information about Bega Group in a concise format.

The Bega Group annual report will be sent to all shareholders free of charge (to the address recorded on the Bega Group share register) prior to the Bega Group AGM within the timeframe set by the Corporations Act.

The Bega Group annual report will also be available under the "investors" section of the Bega Group website.

8.0 ANNUAL GENERAL MEETING

The AGM provides an important opportunity for shareholders to express their views to the Bega Group Board and management. All shareholders are encouraged to attend the Bega Group AGM.

Shareholders who are unable to attend the AGM and have access to the internet will be able to access a copy of the Chairperson's address and the Chief Executive Officer (CEO)'s address in the "investors" section of the Bega Group website.

The date, time and location of the AGM will be provided:

- a. in the notice of the Bega Group AGM; and
- b. in the "investors" section of the Bega Group website.

The notice of the Bega Group AGM and proxy form will be distributed to all shareholders prior to the AGM in the timeframe set by the Corporations Act. The full text of the notice of the Bega Group annual general meeting will also be available under the 'investors" section of the Bega Group website.

Explanatory information, where necessary, is provided with the notice of the Bega Group annual general meeting for resolutions which are to be voted on.

At the AGM, shareholders will be invited to ask the Chairperson or any member of the Board questions about or comment on the results, operations, strategy and/or management of Bega Group and/or on the conduct of the audit and preparation and content of the auditor's report. The Chairperson will provide shareholders present with a reasonable opportunity to ask questions and discuss proposals. The external auditor will also be available at the AGM to answer shareholder questions and comment on matters relating to the audit.

9.0 SHARE REGISTRY

Shareholder enquiries will be dealt with promptly. Shareholders with any questions related to their shareholding should contact the Bega Group Company Secretary or the share registry, MUFG Corporate Markets. Bega Group recognises that privacy is important and will not disclose individual shareholder details to third parties unless required by law to do so.

This document was approved by the Bega Group Board on 12 December 2023.